



Getting started with the Landcarer website

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WHAT is it
and WHO
is it for?



It is an open forum
accessible by everyone.
There are no barriers to
viewing information
and content and it's
FREE to use.



It is for **anyone** passionate about
conservation, land management
and agriculture.



You can reach and interact with a broad
range of individuals and groups **from
all over Australia.**



Community participants include;
individuals, environmental organisations,
groups, land managers, land holders,
farmers, volunteers, teachers, students,
academics, scientists and more...

Use Landcarer to further **amplify, promote and share** what you are doing with a broader national audience.



Already have a website or established social media channels? Fantastic... Landcarer does not replace this. **Use it as an additional channel to promote your great work!**



The online community is a great way to let more people know who you are, what your organisation does and **link back to your website** or social channels.



One of Australia's largest calendars for environmental events & days. 1 in 5* Landcarer events listings appeared in top 10 Google Search Results



Easy to use platform to publish your own content. Get even more engagement – the online community is also accessible through the app.

BENEFITS
of posting in
the community?

Reach an audience passionate about conservation, land management and agriculture. They want to access real time **announcements, news, publications, resources, shared experiences, knowledge and ideas.**

Search Engine Optimisation - SEO

Build quality backlinks to your website or social channels and find more ways for your information to be indexed by search engines.

Publish or link to OFFICIAL information

Publish program outcomes, case studies, strategies and reports.

Engage & start discussion

Engage directly with people in the community - gauge sentiment and receive feedback in real time.

Promotional tool

Share information, links, publications regarding new policies, programs and campaigns

Authorship & personal profile building

Build your reputation, through your fully customizable personal profile (set your own privacy level, share the information you want to). Badges function available to help community members verify the authenticity of your profile and content you publish.

Community outreach tool

Share information about financial assistance or community support programs, and tag it at a localised level. Private messaging feature is available to engage one-on-one if required.

Events

Share information, manage RSVPs, send reminders for upcoming events, webinars, seminars, conferences, forums and workshops.

Grants

Share and distribute grants information, resources and instructions.

Resource library

Host resources or share links and publications in the community libraries.

Freedom & ease of publishing comms

Sometimes websites can have limitations to how you can publish or format information. Landcarer is super easy to use and gives you the ability to publish several types of content in many different formats.



How to use Landcarer

Account or No Account? That is the question



- Everyone can browse and view content (Accessible by Public)
- **Sign up or login** to engage with the community or content
- **Sign up or login** to view content via your personalized feed

Home Page
NOT Logged In

The screenshot shows the Landcarer website's home page for a user who is not logged in. The navigation bar includes the Landcarer logo, Home, Communities, Collaboration Corner, Events, and Directory. A search bar and a 'Log in' button are visible. The main content area features a large green banner with the text: 'Welcome to Landcarer - an online community for anyone involved or interested in conservation land management and agriculture. Log in to post and comment. Don't have an account? Become a Landcarer today, it's FREE to sign up.' Below this are 'Login' and 'Sign Up' buttons. At the bottom, there is a section titled 'Explore communities of practice' with icons for Climate Change & Impacts, Coast & Waterways, Farming & Agriculture, and First Nations Knowledge.

Home Page
LOGGED IN

The screenshot shows the Landcarer website's home page for a user who is logged in. The navigation bar is the same as the previous page, but it includes a 'Create' button. The main content area features a large green banner with the text: 'Download and start using the Mobile App today... take Landcarer where the action is' and a 'Find out more' button. Below this is a user profile card for 'Test Member' (Higher Logic) with a 'Profile Completeness' of 25%, 0 Contributions, and 125 Points. The main feed shows a post titled 'Reboot your farming family in 2023' by SQNSWHub, which is a 'FREE EVENT' from Tuesday April 18 to Thursday April 20. Below this is another post titled 'Have your say on DCCEEW's Nature Repair Market Draft Bill' by Emily Mason. On the right side, there are several utility sections: 'Find Helpful Resources' (Support, Landcarer Mobile App, etc.), 'My Communities Quick List', 'Followed Content', and 'Upcoming Events' (International Day of Women and Girls in Science, Anniversary of National).

Topic based communities

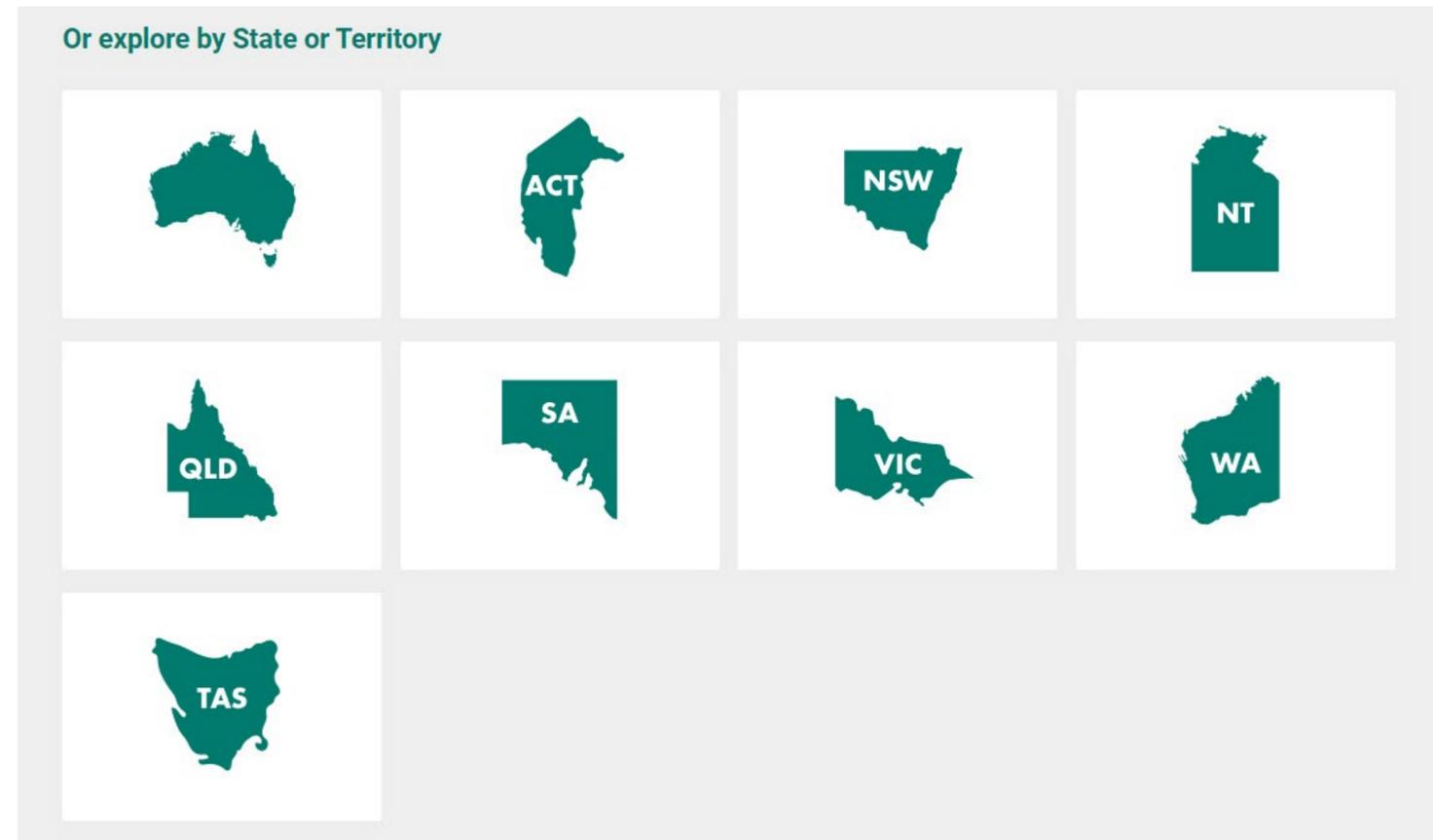
- Content is added and browsed via 12x main topics which can be searched using # hashtags and key words
- These topics can be viewed by anyone (logged in or not)

Explore Areas of Interest (Formally Communities of Practice)
Click on an area of interest below and it will take you to content related to that topic.

 Climate Change & Impacts: #ClimateChangeImpacts	 Coast & Waterways: #CoastWaterways	 Farming & Agriculture: #FarmingAgriculture	 First Nations Knowledge: #FirstNationsKnowledge
 Invasive Weeds & Pests: #InvasiveWeedsPests	 Land Management: #LandManagement	 Native Flora & Fauna: #NativeFloraFauna	 Urban Landcare: #UrbanLandcare
 Youth Engagement: #YouthEngagement	 Junior Landcare Educator Hub: #JuniorLandcareEducatorHub	 Training & Personal Development: #TrainingPersonalDevelopment	 Volunteer Recruitment & Group Management: #VolunteerRecruitmentGroupMgt
 News, Funding & Awards: #NewsFundingAwards	 Download Landcarer Mobile App		

Location based communities

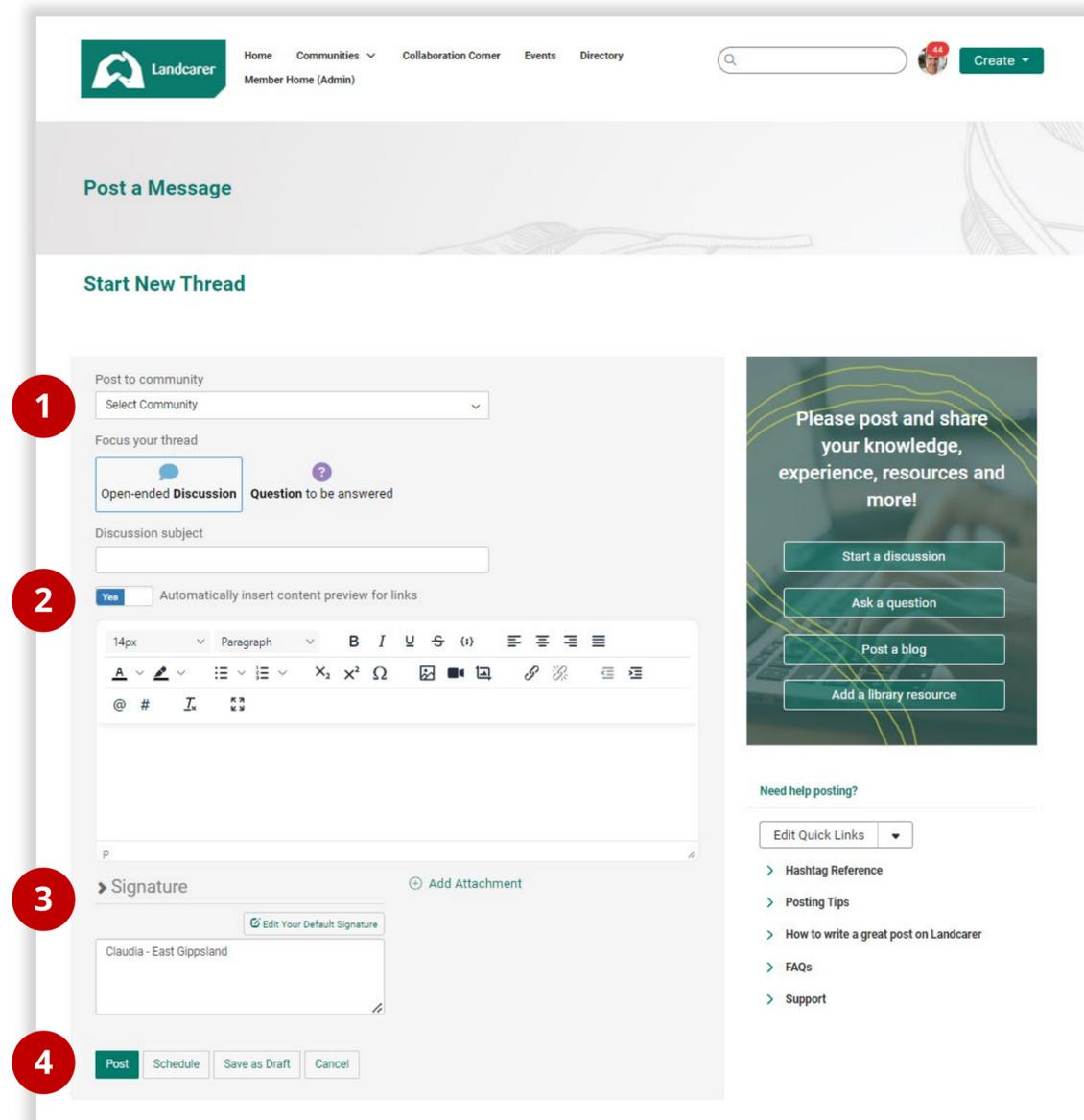
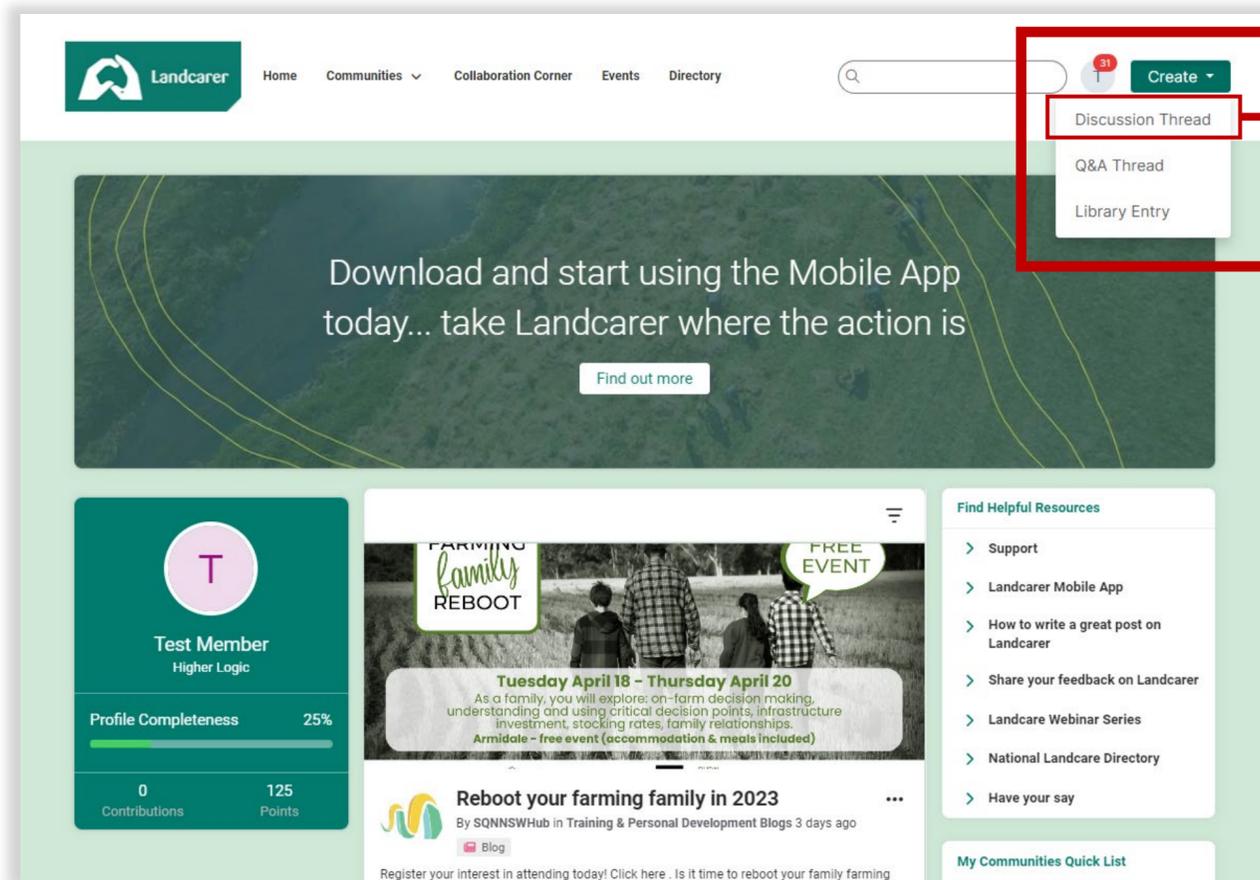
- Content is added and browsed via State & Territory or on a National level.
- These location-based communities can be viewed by anyone (logged in or not)
- User who have signed up for an account can “join” any location community and opt-in to community/topic specific notifications and email digests to keep up-to-date with all content that gets posted
- Each community has it’s own discussion board, library, blog and event calendar (the home page and personal feed (when logged in) show a)



How to post content

- Make sure you have an account and login
- Select “Create” button in top right corner
- Select the type of content you want to add; “Discussion Thread”, “Q&A Thread”, “Library Entry”

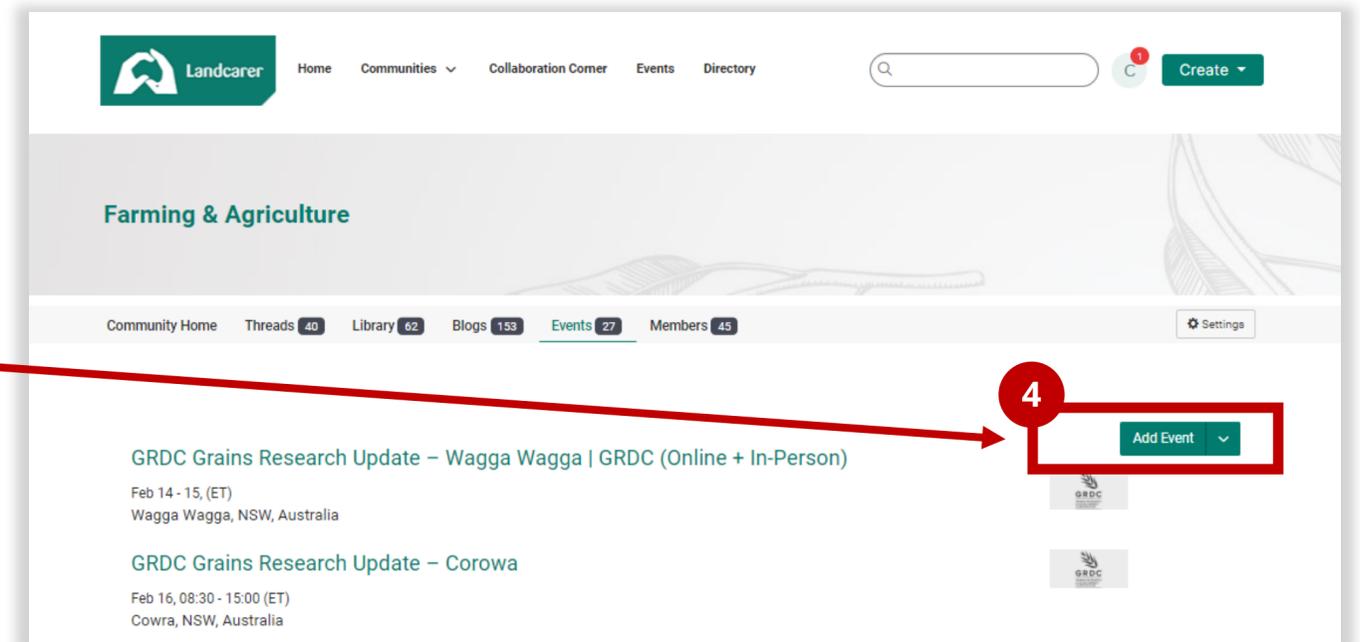
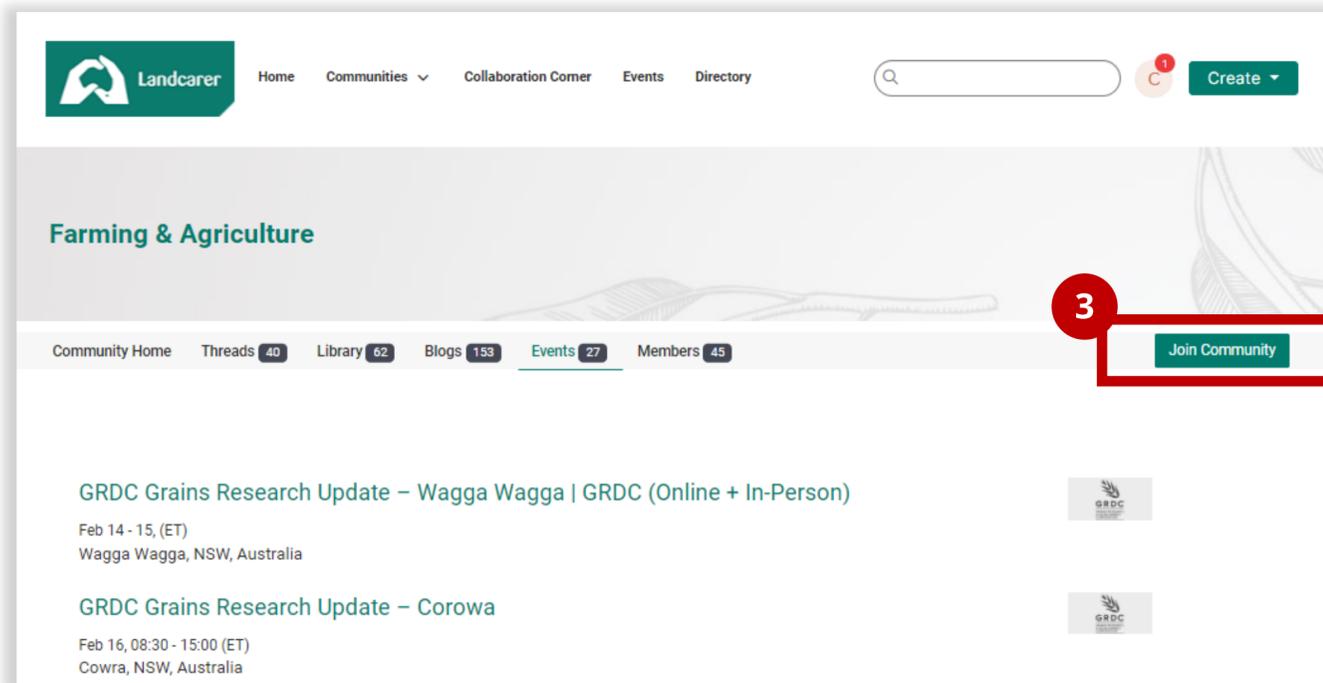
1. Select Community/Topic
2. Insert your content (format text, add images, add links, add video, add hashtags, mention other users, add attachments etc)
3. Toggle to see your signature settings
4. Publish or Schedule your post!



How to add an event



1. Make sure you have an account and **login**
2. Go to the community you wish to post your event to
3. IMPORTANT: Make sure you have **joined the community** in which you wish to post the event
4. Click "Add Event"



How to add an event

1. Insert short but descriptive title for your event
2. Select "Event Type"
There are a few options to choose from which can change your options in the form beyond this point. Options are: Awards Ceremony, Conference, Field Trip, Information Session, Knowledge Cafe, Landcare Group/Organisation Meeting, Other, Professional Development, Special Observance, Volunteering and Webinar. Depending on what you select, you may also get additional fields to toggle whether your event is displayed in the events list or in search results on the website.
3. Select Community
This should per-populate with the community you were browsing
4. Insert Event Description
Insert all your event details here. You can format text, include links, images, videos, tags, mentions etc. This is where you can also insert <embed> code from Youtube or chosen platform if you are live streaming.
5. More information link
You can link to your own website or and events page outside of Landcarer if you have more comprehensive information hosted elsewhere.
6. Select the community topic from the list
This is the topic associated with your event/community your posting in.
7. Insert date and time, if you selected an offline in-person event type, you may also have to select a location and input an address here.
8. Insert the event organiser contact details to be displayed with this event. Depending on the type of event you selected, you may also need to **add a registration form link in this section** – this is where the RSVP button will link to, otherwise the platform will collate RSVP information for you.
9. You can toggle the setting to send the invite to all members of that community (pending individual privacy settings)

The screenshot shows the 'Add Event' form in the Landcarer interface. The form is divided into several sections: 'Details', 'Date & Time', 'Contact Information', and 'Send Invitations'. Red circles with numbers 1 through 9 are overlaid on the form to indicate the steps described in the text. Step 1 points to the 'Title*' field. Step 2 points to the 'Event Type*' dropdown menu. Step 3 points to the 'Community' dropdown menu, which is currently set to 'Farming & Agriculture'. Step 4 points to the 'Description' text area, which includes a rich text editor with various formatting options. Step 5 points to the 'Optional link for an external website with more details about this event.' field. Step 6 points to the 'Topics*' dropdown menu, which is currently set to 'Nothing selected'. Step 7 points to the 'Date & Time' section, which includes fields for 'Start Date*', 'End Date*', and 'Timezone*'. Step 8 points to the 'Contact Information' section, which includes fields for 'First Name', 'Last Name', 'Phone', and 'Email'. Step 9 points to the 'Send Invitations' section, which includes a checkbox for 'Invite all community members when saved.' and a 'No' button. The form also includes a 'Save and Continue' button, a 'Save' button, and a 'Cancel' button.

Content types



Discussion Thread

Home Communities Collaboration Corner Events Directory Member Home (Admin) Create

Toby Davidson 24 days ago
@Dan_Lupardo @mucheamg1 Interesting question from Tammy! Do you have any insights or know of any...

1. Seedballs, seedbombs for revegetation

2 Recommend

Posted 24 days ago

I apologise if I am posting this question into the incorrect discussion forum. I am seeking information about the use of seed balls/seed bombs for revegetation of remnant bush land where it is lacking in understorey species and fragmented. Remnant bush land specifically surrounded by agriculture crops in wheatbelt areas in Western Australia and Australia. Pro's and Con's? Was there a binding mix that worked well for native flora species? Did you use any mycorrhizae inoculations in the mix to assist seed germination and health? Did you use any pest deterrent in the compounds to prevent the seed from being eaten? Thankyou in advance.

Kind Regards
Tammy Harrison
Mobile 0892 121 865
#FarmingAgriculture

Tammy Harrison

2. RE: Seedballs, seedbombs for revegetation

0 Recommend

Posted 24 days ago

@Dan_Lupardo @mucheamg1 Interesting question from Tammy! Do you have any insights, or know of any Landcarers that may be able to help?

Toby Davidson
Upper Macdonald

Original Message

3. RE: Seedballs, seedbombs for revegetation

0 Recommend

Posted 24 days ago

Thankyou Toby

Tammy Harrison

Library Entry

Home Communities Collaboration Corner Events Directory Member Home (Admin) Create

Farming & Agriculture

Community Home Threads 40 Library 62 Blogs 153 Events 27 Members 45 Settings 1

Create Entry

No folder selected: Showing all entries

View: [List] [Grid] [User]

Filter By: File Type [v] Sort By: Date Created - Descending [v]

- Main
 - Publications
 - How to Guides
 - Document Templates
 - Videos
 - Podcasts
 - Webinars
 - NRM
 - RALF

Natural Capital Accounting: Watch the explainer video
Posted By Emily Mason
07-02-2023 12:29 ET

Banking on natural capital: Unlock the true value of nature
Posted By Emily Mason
03-02-2023 09:36 ET

Make an emergency plan for your livestock / animals today
Posted By Emily Mason
31-01-2023 10:40 ET

A farmer's handbook to on-farm carbon management | AgriFutures
Posted By Emily Mason
31-01-2023 10:17 ET

Managing Stock and Waterways - Factsheet
Posted By Toby Davidson
20-12-2022 11:45 ET

12 entries per page 1-12 of 62

Go to Page [] Go

Content types



Blog Article

Landcarer Home Communities Collaboration Corner Events Directory Member Home (Admin) Create

Webinar Recording - Maximising Ecosystem opportunities to fit your business - Carbon

Boost For: [v]

By Angela9001 posted 05-12-2022 11:19 Edit

Follow ☆ 0 Recommend

Mark as Inappropriate

[Webinar - Maximising ecosystem opportunities to fit your agricultural business - Carbon](#)



In this webinar, join five notable experts in discussing carbon literacy for producers and land managers, the role of carbon sequestration solutions in reaching decarbonisation targets, the cost-benefit analysis of carbon opportunities offered by the Emissions Reduction Fund scheme and the opportunities that will unfold for Australia's agricultural industry in the coming years.

Featuring an introduction by Professor Richard Eckard from the Primary Industries Climate Challenges Centre and facilitated by Jeanette Long from Ag Consulting, speakers include:

- Prof Richard Eckard – Professor and Director of the Primary Industries Climate Challenges Centre
- Dr Warwick Badger – Rangelands and Tropical Pastures Leader at the NSW Department of Primary Industries
- Dr Stephen Wiedemann – Managing Director at Integrity Ag & Environment Pty Ltd
- Dr Hayley McMillan – Senior Scientist at the Queensland Department of Agriculture and Fisheries
- Melinee Leather – Beef Producer, Owner & Manager of Leather Cattle Co.

#FarmingAgricultureLandManagement

0 comments 4 views

FarmingAgriculture x

+ Add a tag

Permalink

<https://www.landcarer.com.au/blogs/angela-hammond/2022/12/04/webinar-recording-maximising-ecosystem-oppoortuniti>

Comments

Currently no comments. Add

Event

Landcarer Home Communities Collaboration Corner Events Directory Member Home (Admin) Create

Victorian Biodiversity Conference 2023 Edit Boost For: [v]



Date & Time
Starts: Feb 8, 2023 09:00 (ET)
Ends: Feb 10, 2023 17:00 (ET)
Associated with [Native Flora & Fauna](#)

Location

Online Instructions:
Url: [http://TBA](#)
Login: Instructions upon purchase.

Share this Event

Register Now

Download to Your Calendar

Event Overview

Welcome!

The [Victorian Biodiversity Conference \(VicBioCon\)](#) is an annual scientific conference focused on highlighting biodiversity-related research and management projects based in the state of Victoria, Australia. The conference is held over three days towards the beginning of each year and is organised by a [dedicated team](#) of post-graduate students and professionals from a number of Victorian universities and organisations. We are entirely not-for-profit, and each conference would not be possible without the support of [our wonderful sponsors](#).

Our 7th annual conference will be held both in-person at the Burnley Campus of the University of Melbourne and online from Wednesday 8th to Friday 10th February 2023. To stay up to date with all the news about VicBioCon23, please join our [mailing list](#).

!! In-person ticket sales for VicBioCon23, including workshops and the networking event, have sold out !!

Online tickets are still available - buy your ticket [here](#).

#NativeFloraFauna

[More information](#)

NativeFloraFauna x

+ Add a tag

Personal Profile



1. Username

If you don't want to use your name, you can update this to anything you like. By default it is set to your first name followed by a number sequence when you sign up.

2. Profile Image

Insert a photo here to personalise your profile.

3. Contact Details

Insert location, email, phone number, social media channels, website etc here. You can add just what displays to other signed in users and the general public in the privacy settings.

4. Ribbons & Badges

Gamification feature – users can earn ribbons or badges for various community engagement activities, as well to identify specific topic champions etc.

5. Bio

Add as much or as little information about yourself, your work, your interests etc here. You can insert images, links, videos, hashtags and more in this area.

6. Additional profile information

We have added some pre defined additional areas that users can chose to populate.

The screenshot shows a user profile for 'Klaus3875EastGippsland' on the Landcare Australia platform. The page layout includes a navigation bar at the top with the Landcarer logo and links for Home, Communities, Collaboration Corner, Events, and Directory. A search bar and a 'Create' button are also visible. The profile itself features a circular profile picture (callout 2), the username 'Klaus3875EastGippsland' (callout 1), and tabs for Profile, Connections, and Contributions. Below the profile picture are buttons for 'Add as Contact' and 'Send Message'. The 'Contact Details' section (callout 3) shows the location 'Bairnsdale, VIC'. The 'Social Links' section (callout 4) includes a LinkedIn icon. The 'Ribbons' section (callout 4) displays a 'Community Ambassador' ribbon. The 'Bio' section (callout 5) contains the text: 'I live and work in East Gippsland and am a great admirer of the beautiful lakes, rivers, coast line and bushland in the local area. [Group name](#)'. Below the bio is a landscape photograph. The 'Badges' section (callout 4) shows a group of people icon. The 'Additional profile information' section (callout 6) includes two dropdown menus: 'What best describes your role?' with options for Business, Farmer / Primary producer / Agriculture, and Other; and 'Whose Country I Live &/or Work on?' with the selected option 'Gunaikurnai'. At the bottom, there is a section for 'My Landcare Commitment (2023)' with the entry 'Plant a tree'.

Managing Privacy & Notifications



Go to “My Account” drop down on your profile page to change your settings. You can toggle options to what you are most comfortable with.

The screenshot shows the Landcarer profile page for user Klaus3875EastGippsland. The 'My Account' dropdown menu is highlighted with a red box. The 'Privacy Settings' section is visible, with a toggle for 'I would like to be included in the member directory and community rosters:' set to 'Yes'. Below this, various fields are listed with privacy dropdowns: Picture (Members Only), My Networks (Members Only), Company Information (Members Only), Job Title and Department (Members Only), Address Lines (Only Me), City, State, Zip (Members Only), Country (Members Only), Website URL (Members Only), and Phone1-4 (Only Me). The Email Address field is also set to 'Only Me'.

The screenshot shows the Landcarer profile page for user Klaus3875EastGippsland. The 'My Account' dropdown menu is highlighted with a red box. The 'Email Preferences' section is visible, showing various email notification options with 'Yes' or 'No' toggles. The 'System Emails' toggle is set to 'Yes'. The 'Community Emails' toggle is set to 'Yes'. The 'Participation Emails' toggle is set to 'Yes'. The 'Promotional Emails' toggle is set to 'Yes'. The 'Smart Newsletter' toggle is set to 'Yes'. A note indicates that discussion and consolidated digest settings are on the 'Community Notifications' page.



Contact Us

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